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MEDIABEAST MARKETING GROUP

PRESS RELEASE

The MediaBeast Marketing Group Announces Upgraded Web Presence Strategies

MMG continues to evolve as an industry leader with Paid Search and Web Presence Tactics, giving their clients stronger visibility, and higher conversion rates.

Tampa, FL Oct 31st 2016: The MediaBeast Marketing Group LLC, a Google Partner, today announced big upgrades to their Digital Web Presence Plans and Strategies. As Google continues to improve the user experience with Organic Search Results, marketing firms are faced with decisions on how to adjust their tactics to continue to improve client rankings. The job of an SEO Expert has certainly evolved over time due to Google cracking down on spam techniques, the rise of mobile, changes in the SERPs and their latest major Algorithm update, Penguin 4.0.

Since the inception of The MediaBeast Marketing Group, it's been widely known as a conversion agency and a "Fresh Content" driven Web Presence Company. "Even when looking at our significant and sustained success we have had with our clients for over 4 years now, we know and understand that cutting edge agencies evolve and adapt to stay up front and on top of the competition." – Matt Nelson, President. As we all know, the one aspect of Search Engines that continues to remain constant is Change.

The company's new Web Presence Strategies will not only include "fresh and original content," but they are also implementing their NEW 99 step approach to Organic Dominance for their clients. Some enhancements include: constantly increasing speed, page load time, fixing on site coding issues, adding

image file names, and adding SSL Certificates to their client sites. The company's official upgrade and date of release is Dec 1st 2016.

MMG's management anticipates all current clients will be upgraded to the new enhanced services, at no price increase to the client(s). For more information on The MediaBeast Marketing Group, LLC and it's services, please email info@themediabeast.com. Headquartered in Tampa FL, MMG is one of the nation's leading consultancies and digital conversion firms specializing in business to consumer strategies.