

Prospect Audit



Proposal & Recommendations

Purpose

Conversation Starter to get your foot in the door

A comprehensive digital marketing plan w/ proposed strategy and tactics

When

Pre-CNA: Could be a second CNA that dives into their goals, past digital tactics, and current needs

Post-CNA: You understand their goals, pain-points, needs, and budget and foresee opportunity to help

What

Includes SEOptimer Report w/ highlights, an overview of their website and Google Search results

A ppt deck that outlines the recommended tactics and budget

DO'S

DO take the time to read through our feedback.
DO set up a time to review your findings with the client.
Don't email reports without discussing

DO take the time to read through the tactics and proposed budget.
DO set up a time to review your findings with the client

Turnaround Time:
2-3 business days

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