



# SEO

Search Engine Optimization



## Plans & Pricing

Committing to authentic SEO requires a long-term approach that demands time and effort to achieve and maintain a high ranking. It is an achievable goal and the key to success lies in developing a solid plan and consistently implementing it to keep your website optimized and up-to-date.

**SEO contracts are 12 months.**

Month 1 is Set Up; Month 2-12 program execution.

\*Web Hosting Included With SEO Contract.  
\$149/month for all non-SEO Contracts

	Local	Regional	Premier
<b>Pricing (Per Month)</b>	<b>\$1,800</b>	<b>\$2,400</b>	<b>\$3,600</b>
Number of Key-phrases Optimized	15	25	40
Short-form content (300 words)	up to 3/month	up to 4/month	up to 5/month
Basic website updates	3 revisions/mo	5 revisions/mo	8 revisions/mo
Additional website pages	\$500/page	up to 1 page/mo	up to 2 pages/mo
*Web hosting on dedicated server	✓	✓	✓
Key-phrase research and selection	✓	✓	✓
Meta tags (title & description)	✓	✓	✓
Optimization of robots.txt & GoogleBot crawls	✓	✓	✓
Creation & registrations of sitemap.xml	✓	✓	✓
GA4 setup w/ conversion tracking & traffic analysis	✓	✓	✓
Page speed optimization	✓	✓	✓
Custom 404 error page setup & optimization	✓	✓	✓
Updating core files & database	✓	✓	✓
Internal Link Building	✓	✓	✓
Customized monthly reporting	✓	✓	✓
Directory Listing Management	✓	✓	✓
Web lead phone call tracking		✓	✓
Mobile site optimization (if applicable)		✓	✓
Schema HTML tags		✓	✓
Searcher experience analysis (heat map)			✓
Channel specific call tracking			✓